

SAFE AND ACTIVE COMMUNITY PROGRAM

Frequently Asked Questions

The Safe and Active Community Program is a new initiative of the Injury Prevention Center at Children's Hospital at Dartmouth-Hitchcock (CHaD) made possible by a grant from Kohl's Cares. This exciting collaboration provides vital program support for local initiatives to promote safe and healthy activity for children and their families throughout New Hampshire. Providing bike helmets is a key focus of this outreach. **We will be using a different helmet vendor this year, and helmets will have turn ring adjustments for easier fitting.**

Q: Who can apply for this grant?

A: Any group can apply that wants to promote safe and active living! Police and fire departments, schools; service clubs; health care providers; and senior centers are all great examples. This is a great way to provide kids with the safety gear and resources they need to participate in outdoor activities, such as walking and biking.

Q: What does the program provide?

A: We will give you planning assistance, informational materials, and safety giveaways. We are happy to answer any questions at any time! Depending on what you choose to do, the resources we will provide are bike helmets and reflective gear. Also, we offer brochures and posters on the topics of bike and pedestrian safety and safe routes. Your program may also receive recognition in the state-wide Safe Kids Newsletter, and your community may be highlighted on social media through the CHaD Facebook page.

Q: What do we have to do?

A: 1) Plan a community-wide program that encompasses safe and healthy activity and will take place before August 28, 2020. The activity you choose should be based on what you believe would best work in your local community. Examples include hosting a bike rodeo, a bike safety presentation at a school, a pedestrian walk, or a health fair.
2) Invite other community partners to take part in your event.
3) Fill out the application.
4) Complete an evaluation within 30 days of your activity.

Q: What is the timeline?

A: Applications are due February 28, 2020. Applications will be reviewed by committee, and notifications will be provided by email by March 16, 2020. Materials will be available for pick-up/delivery in mid-April. Your event must take place by August 28, 2020.

Q: What the cost to our organization?

A: No dollar cost, just your time, enthusiasm, and community connections to have a great event! The support materials we have outlined are provided free to you.

Q: Is there a limit on the number of materials we may request?

A: Your request will be reviewed and considered. Towns/cities with larger populations may receive additional materials.

Q: Does the activity have to be outside?

A: The proposal needs to encourage safe, outdoor recreation for children and families with a focus on bicycle or pedestrian programs.

Q: Can we apply for a cash award?

A: Cash awards are not available as part of this program.

We hope that you will join us on June 3rd for our annual Dale Jr. Foundation Safe Kids 301 at New Hampshire Motor Speedway!!